



Eaton Corporation South Asia, South East Asia and Japan, Electrical Sector Director Anoop Nanda (second from right) shakes hand with Richardson Group Managing Director Nazri Nizar. Richardson Group Director Kishaan Kanag-Isvaran and Sales and Eaton Corporation Electrical Sector Marketing South Asia Director Khurram Jamshed are also present

Richardson continues to drive Eaton to new heights

RICHARDSON Projects is a subsidiary of the Richardson Group, which is a pioneer in Sri Lanka's electrical products and infrastructure industry recently launched the successor to Moeller brand Eaton.

Moeller and Eaton, two of the most established and respected names in the electrical sector came together as Eaton acquired Moeller in the year 2008.

In Sri Lanka, the Moeller brand has been represented with resounding success for over a decade, by Richardson Projects Ltd. – a subsidiary of the Richardson Group, an established leader in Sri Lanka's electrical products and infrastructure development sectors. The company has greatly enhanced the service levels as well as the technical support offered to local customers. In Sri Lanka, iconic buildings such as the Central Bank of Sri Lanka and Hambanethota Convention Center use Eaton's complete range of Moeller products for their Power Distribution and Control and Monitoring Systems.

Speaking at the launch of Moeller Eaton Brand Transition, Eaton Corporation Electrical Sector South Asia, South East Asia and Japan Managing Director Anoop Nanda, remarked, "We are here today to strengthen and reinforce Eaton's commitment to Sri Lanka and to support our part-

ment; aerospace fuel, hydraulic and pneumatic systems for commercial and military use; and truck and automotive drive train and power train systems for performance, fuel economy and safety. Eaton has approximately 73,000 employees and sells products to customers in more than 150 countries. Eaton's electrical sector is a global leader in power distribution, power quality, control and industrial automation products and services. Eaton's global electrical product lines, including Cutler-Hammer, Moeller, Powerware, Holec, MEM, Santak, and MGE Office Protection Systems provide customer-driven Power Chain Management solutions to serve the power system needs of the data centre, industrial, institutional, government, utility, commercial, residential, and OEM markets worldwide. Moeller of Germany an Internationally Acclaimed Electrical Switchgear Brand, has been a byword for excellence throughout the world for its power delivery and control solutions for residential, commercial and industrial applications. The name has occupied pride of place in the minds of consumers for its innovation, superlative quality, reliability, safety and above all else, its ability to foresee and evolve with changing customer needs. Now as Eaton, the legacy values of both

ner Richardson Projects to aggressively promote the Eaton Low Voltage Products including the Moeller Series product range, specifically targeting the construction industry. Since the acquisition of Moeller by Eaton, strategic rationalisation of various brands such as F&G, F&G Starlight and Schrack Technik have decided to strategically converge to Eaton. Hence from this point onwards the entire range of Eaton LVS components will be under Richardson Projects.

It will be complemented by the expertise, presence, safety and strength only a leading technology group can offer. The integration of Moeller into Eaton and incorporation in the electrical sector in April 2008 marked the start of a new era." Richardson Projects Managing Director Nazri Nizar speaking at the launch mentioned, "For Sri Lankan customers, this is good news indeed, as they can look forward to the very same superlative quality, under the global leadership of Eaton and the backing of Richardson Projects in the local market. We are committed in providing our customers superior quality products, assured with a warranty and a guaranteed after sales service and we hope to expand the electrical protection device product range and offer our customers, high quality and technologically advanced products at all times.

The product has been made available to our customers under three channels, mainly the industrial automation, projects and distribution channels. Further, it is important that Sri Lankan industries and companies are acquainted with the latest technologies and products which will ensure maximum utility from an amount of energy spent. We have taken the responsibility in working with our customers in introducing such new technologies and working with them in providing a total solution to improve their current power solutions." Established in 1911 Eaton Corporation is a diversified power management company with 2011 sales of US\$16.0 billion.

Eaton is a global technology leader in electrical components, systems and services for power quality, distribution and control; hydraulics components, systems and services for industrial and mobile equip-

the brands are further amplified with Eaton's 100 year heritage of innovation and excellence, thereby offering products of superior quality with the focus of being customer's best supplier and top-of-the-mind brand for Switchgears. Moeller a pioneer of electrical engineering in Germany complements Eaton's competence internationally. Everything which has distinguished Moeller in the last 100 years – the unique combination of the German art of engineering and flexible, client-oriented business practices will further enhanced by Eaton. The power of innovation and product quality which have made Moeller a world renowned name, will be continued, with the added strengths of the know-how, global reach and diversity of Eaton, which will enable this venture to achieve the highest expectation in any field.

This new alignment also brings together the unique combination of German technological superiority and production efficiency with the global reach and resources of Eaton - encompassing over 10,000 sales and distribution partners in 150 countries.

Moeller and Eaton share common values which will ensure the continuation of product excellence. For instance, both Moeller and Eaton are: Offering products of a unique quality, focused on being their customers' best suppliers, have joint values regarding ethically correct actions, have complementary key technologies for global standards, such as IEC, UL/CSA and CCC, have complementary product portfolios in the fields of electric motors and power distribution, have the geographic reach for complete worldwide presence.

Richardson Projects is a subsidiary of the Richardson Group, which is a pioneer in Sri Lanka's electrical products and infrastructure industry. The Group consists of five companies, namely Richardson Projects, Richardson Electric, Richardson Outdoor, Richardson Engineering and Richardson Distributors with interests in Power Distribution and Transmission, Manufacturing, Outdoor Advertising, Renewable Energy, Industrial Automation and Electrical and Mechanical Services. Richardson Projects is also an ISO 9001-2009 and ICTAD Electrical and Mechanical services category EMO1 certified company.